

John Hoffmann
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EDUCATION

Ph.D. English, Johns Hopkins University, 2018
M.A. English, Johns Hopkins University, 2014
M.A. Humanities, The University of Chicago, 2011
B.A. Liberal Arts, St. John's College, 2008

ACADEMIC APPOINTMENTS

Postdoctoral Fellow and Lecturer, Philipps-Universität Marburg, fall 2019-present
Visiting Scholar, University of Konstanz, spring 2019

TEACHING AND RESEARCH INTERESTS

Cinema and Media Studies; Aesthetics; Critical Theory; Global Modernism; German, British, American Modernism

PUBLICATIONS

Book

Modernism, Aesthetics and Anthropology. New York: Cambridge University Press, under contract.

Journal Articles

"On Aesthetic Re-education: German Newsreels in the Aftermath of World War II." *Film History* (article solicited by the journal; currently under review).

"The Volk against Fascism: Socialist Realism and the Aesthetics of Expressionism." *New Literary History* 51.3 (Summer 2020): 587-614.

"Animating the Nations: Julius Pinschewer's Anglophone Cinema." *Film History* 30.3 (Fall 2018): 51-74.

"The Optics of Orientation: Walter Benjamin and Mikhail Kaufman in Moscow." *Modernism/modernity* 24.4 (November 2017): 751-770.

"Kant's Aesthetic Categories: Race in the *Critique of Judgment*." *diacritics* 44.2 (2016): 56-84.

Chapters in Edited Collections

"Hot Death: The Object World of Fassbinder's Early Films." In *ReFocus: The Films of Rainer Werner Fassbinder*. Edinburgh, forthcoming.

"Grand Hotel Theory." In *Hotel Modernisms: 1890-1950*, edited by Anna Despotopoulou, Vassiliki Kolocotroni, Efterpi Mitsi. London: Routledge, 2023.

"Forged Identities: Race and Nationhood 1700-2000." In *Fakes, Lies, and Forgeries: Rare Books and Manuscripts from the Arthur and Janet Freeman Bibliotheca Fictiva Collection*, edited by Earle Havens, 103-114. Baltimore: Johns Hopkins Sheridan Libraries, 2014.

Translations

Heide Schlüppmann, "The Discovery of Early Cinema: The Moment of 'Silence.'" In *How Film Histories Were Made*, edited by Malte Hagener and Yvonne Zimmerman. Amsterdam University Press, 2023.

Victor Zhirmunsky, *Rhyme* (selections). *The Chicago Review* 57.3/4 (Winter 2013): 121-128.

HONORS AND FELLOWSHIPS

Eigene Stelle (three-year fellowship with research budget), German Research Foundation (DFG), 2020
Research Grant, Modernist Studies Association, 2019
Research Fellowship, Zukunftskolleg, University of Konstanz, 2019
Research Grant, The Leonard and Helen R. Stulman Program in Jewish Studies, Johns Hopkins University, 2017
Dean's Teaching Fellowship, Johns Hopkins University, 2017
Long-Term Research Grant (ten months), Deutscher Akademischer Austauschdienst, 2015-16
Research Grant, Modernist Studies Association, 2016
Research Grant, Max Kade Center for Modern German Thought, 2015
Pedagogical Training Certificate, Preparing Future Faculty Teaching Academy, Johns Hopkins University, 2015
Owen Scholars Fellowship, Johns Hopkins University, 2012-2015
Denis Family Curatorial Fellowship, Sheridan Libraries Special Collections, 2013-14
Graduate Student Visitorship, Friedrich Schlegel Graduiertenschule für literaturwissenschaftliche Studien, Freie-Universität Berlin, 2012-2013

INVITED TALKS

"On Aesthetic Re-education: German Newsreels in the Aftermath of World War II," Chapman University, November 2023.
"Aristotle at the Cinema," Chapman University, April 2023
"Jenseits der Grenze: Transnationale Filmkultur zwischen Deutschland und Großbritannien," University of Marburg, January 2020
"Beyond the Border: Transnational Film Culture between Germany and Great Britain," University of Konstanz, June 2019
"The Anglophone Films of Julius Pinschewer," Colloquium on Advertising and Moving Images held by the Department of Media Studies, Stockholm University, Sigtuna, Sweden, March 2017

CONFERENCE PRESENTATIONS

Events Organized

Panel, "Anti-Imperial Experiments." Society for Cinema and Media Studies Annual Conference (SCMS), Boston, March 2024
Roundtable, "Film Studies/Modernist Studies: Debates, Methods, Beginnings." Modernist Studies Association Annual Conference (MSA), Brooklyn, October 2023
Workshop, "Film Studies Special Interest Group," Inaugural Meeting, MSA Brooklyn, October 2023
Conference, "Modernism and Its Continents," Berlin, July 2023
Panel, "Global Modernism/Transnational Cinema," MSA, Portland, October 2022
Panel, "Transnational Tricks." European Network for Cinema and Media Studies (NECS), Bucharest, June 2022

Roundtable, "Continentalizing Modernist Studies," MSA, Chicago, November 2021

Panel, "Politische Ökologien des Animationsfilms." Jahrestagung Gesellschaft für Medienwissenschaft (GfM), Innsbruck, September 2021

Panel, "Continental Modernism/Global Modernism," MSA, Toronto, October 2019

Panel, "Form without Formalism," MSA, Amsterdam, August 2017

Papers Presented

"Inverted Anti-Imperialism: Anti-British Film Propaganda in the Third Reich." SCMS, Boston, March 2024

"From Author to Auteur: *Berlin Alexanderplatz* and the Remaking of German Modernism." MSA, Brooklyn, October 2023

"On Aesthetic Re-education: German Postwar Newsreels as Cultural Policy." MSA Film Studies Special Interest Group Workshop, Brooklyn, October 2023

"Carl Einsteins Afrika." DFG Conference "Modernism and Its Continents," Berlin, July 2023

"Whose World Is Being Filmed? German Re-Education Films as Cultural Policy." SCMS, Denver, April 2023

Respondent. Acoustic Space and Cinematic Ecologies Workshop. Goethe Universität, Frankfurt, November, 2022

"Advertising Israel: Julius Pinschewer and Narratives of (Trans)Nationalism." MSA, Portland, October 2022

"Trick Stories: Advertising, Jewish Culture, and the Films of Julius Pinschewer." NECS, Bucharest, June 2022

"Engagiertes Advertising: Julius Pinschewer, der Werbefilm und die Gründung des Staates Israel." AG Kunst und Medien, Mainz, November 2021

"Narration und Nation: Julius Pinschewer, der Werbefilm und die jüdische Kultur." GfM, Innsbruck, September 2021

"Grand Hotel Theory." Literary Hotels Symposium, Athens, September 2021

"The Creative Treatment of Fantasy: Lotte Reiniger, the GPO Film Unit, and Advertising as Transnational Cinema." SCMS, March 2021

"Berlin, Barcelona, Palestine: Else Lasker-Schüler after Expressionism," MSA, Toronto, October 2019

"Lotte Reiniger's London: The GPO Film Unit and Advertising as Transnational Cinema." SCMS Partners Conference, London, July 2019

"Fairy Tale Advertising: Lotte Reiniger and the GPO Film Unit." Orphans Pre-Conference Colloquium, New York, April 2018

"Choreography in Early Yeats," MSA, Amsterdam, August 2017

"'Weaving Olden Dances': W.B. Yeats and Collective Movement," American Conference for Irish Studies - Southern Region, University of Kentucky, March 2017

"The Optics of Orientation: Walter Benjamin's 'Moscow,'" Pacific Ancient and Modern Language Association, Pasadena, CA, November 2016

COURSES TAUGHT

- “Ökofilme: Medien im Zeitalter des Klimawandels” [Ecofilms: Media in the Age of Climate Change], Institut für Medienwissenschaft, Philipps-Universität Marburg, Winter 2023 (taught in German)
- “Propaganda und visuelle Medien” [Propaganda and Visual Media], Institut für Medienwissenschaft, Philipps-Universität Marburg, Summer 2021, Summer 2022 (taught in German)
- “Die Psychoanalyse und das Kino” [Psychoanalysis and the Cinema], Institut für Medienwissenschaft, Philipps-Universität Marburg, Winter 2021 (taught in German)
- “Hollywood und die Kulturindustrie,” Institut für Medienwissenschaft, Philipps-Universität Marburg, Winter 2019, Winter 2020 (taught in German)
- “Hollywood and the Culture Industry,” English and Media Studies, Johns Hopkins University, fall 2018
- “Modern Literature and the Land,” English Department, Johns Hopkins, fall 2017
- “Stage and Screen,” English and Media Studies, Johns Hopkins, spring 2017
- “Visions of War,” Expository Writing, Johns Hopkins, fall 2014 and spring 2015
- English as a Second Language, American University in Iraq, Sulaimaniyah, Iraq, spring 2009

PROFESSIONAL SERVICE AND LEADERSHIP POSITIONS

- External Reviewer, Fonds de la Recherche Scientifique, Belgium, 2024
- Founder and co-organizer, Film Studies Special Interest Group, Modernist Studies Association, March 2023-present
- Invited Speaker, Colloquium on Cinephile Networks, University of Marburg, May 2019
- Invited Speaker, address to the undergraduate English Club on graduate school prospects, Johns Hopkins University, March 2014 and March 2017
- Coordinator, English Department Tudor & Stuart Lecture Series, fall 2014 - spring 2015
- Co-curator, “Fakes, Lies, and Forgeries,” exhibition of the world’s largest collection of literary forgeries, Sheridan Libraries Special Collections, October 2014
- Organizer, Prospective Graduate Student Visit, spring 2013 and spring 2014
- Graduate Representative, Homewood Grievance Committee, nominated by department chair, Johns Hopkins University, 2013 - 2014
- Poetry Staff Editor, *The Chicago Review*, fall 2011 - spring 2012

PROFESSIONAL AFFILIATIONS

- Modernist Studies Association; Society for Cinema and Media Studies; Gesellschaft für Medienwissenschaft

LANGUAGES

- German – teaching and research (near native)
- Italian – advanced reading and fluent conversation
- French – working knowledge
- Ancient Greek – working knowledge
- Japanese – currently learning